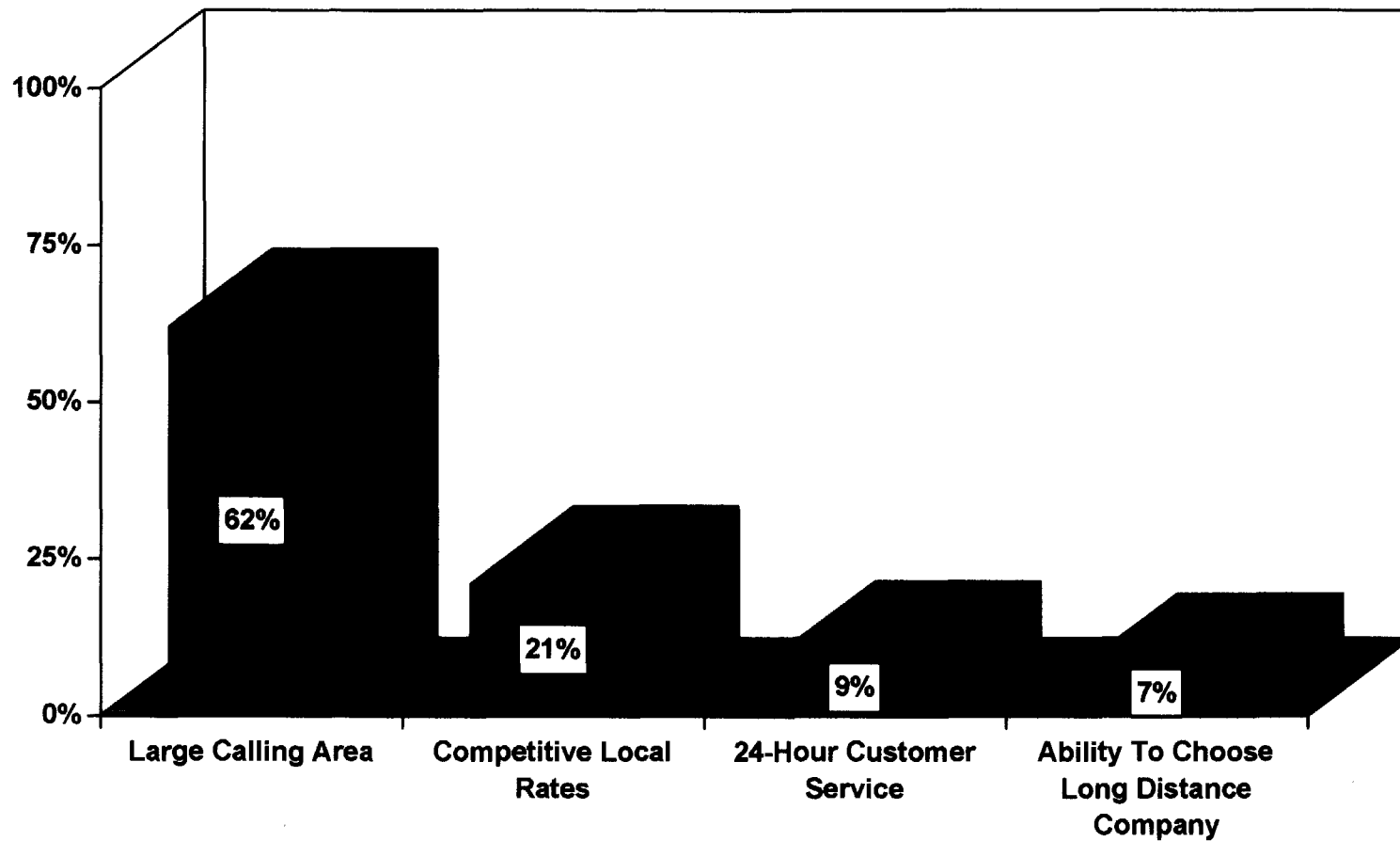


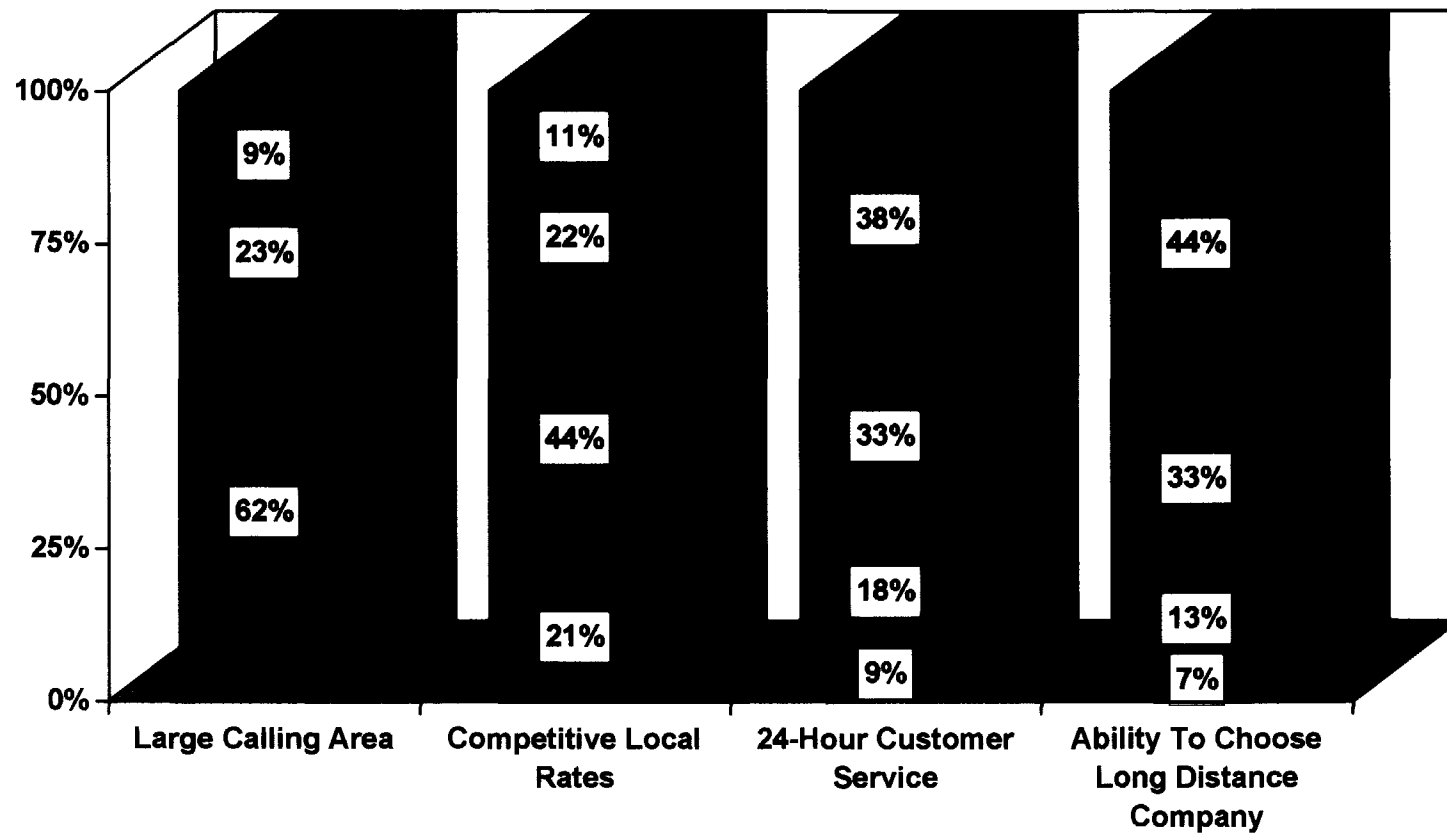
ATTRIBUTE RATED MOST IMPORTANT



Question: "Next, I'd like to read you a list of four items associated with cellular service. After I read them, I'll ask you to tell me which is the most important to you, next most important, and so on...."

Source: Statistical Tables 13, 14, 15, 16

IMPORTANCE RANKING OF ATTRIBUTES



Most Important
 Second Most Important
 Third Most Important
 Least Important
 Don't Know/No Answer

Question: "Next, I'd like to read you a list of four items associated with cellular service. After I read them, I'll ask you to tell me which is the most important to you, next most important, and so on...."

Source: Statistical Tables 13, 14, 15, 16

**PREFERENCE: STATUS QUO VERSUS LONG DISTANCE SERVICE THROUGH CELLULAR PROVIDER
BY REGION**

	<u>Total</u>	<u>Boston/ Wor- cester</u>	<u>Central Illinois</u>	<u>Chicago/ Gary</u>	<u>Dallas</u>	<u>Kansas City/St. Joseph</u>	<u>OKC/ WTX</u>	<u>South Texas</u>	<u>St. Louis</u>	<u>Wash- ington</u>
Base = Total Respondents	(906)	(100)	(100)	(100)	(100)	(101)	(102)	(103)	(100)	(100)
Provided as it is currently	20%	23%	10%	21%	16%	20%	17%	18%	24%	28%
Provided through cellular carrier	72	69	84	73	79	73	74	72	66	62
Don't know/no answer	<u>8</u>	<u>8</u>	<u>6</u>	<u>6</u>	<u>5</u>	<u>7</u>	<u>9</u>	<u>10</u>	<u>10</u>	<u>10</u>
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Question: "We realize you already have a cellular phone, but let's assume for the moment that you are planning on purchasing a new cellular phone today. If you were purchasing cellular equipment and service today, I'd like to know which of two options you would prefer for long distance service. If you were making your choice today, which one of these two options would you prefer?"

Source: Statistical Table 20

Southwestern Bell Mobile Systems

The One to Call On"SM

November 19, 1992

Ms. Robin Williams
MCI Telecommunications
100 South Fourth Street
St. Louis, MO 63102

Dear Robin Williams:

On October 5, 1992, the Department of Justice issued a letter regarding "The Provision of MultiLATA Automatic Call Delivery by Cellular Systems Owned by or Affiliated with Bell Operating Companies." This letter specifically addressed the effect of IS-41 on the BOCs' implementation of cellular equal access. The Department stated that "one major part of the equal access obligation is that interexchange calls beyond the scope of the cellular system be forwarded to and carried by an interexchange carrier of the subscribers choosing." This is now technologically feasible, since under IS-41 the customer's service profile contains his presubscribed interexchange carrier. SBMS will have access to the roaming subscribers' choice of carrier by implementing IS-41 and obtaining their profile from the customer's Home Location Register.

SBMS understands that the interexchange carriers may have difficulty in billing these roaming subscribers if calls are forwarded to their presubscribed carrier from multiple recording locations. Therefore, SBMS intends to continue to "default" these calls to an interexchange carrier chosen by SBMS until the IXC's who participate in the cellular system's equal access plan advise SBMS that they are prepared to accept and bill these calls.

It is important for SBMS to understand MCI Telecommunications's position on this matter as soon as possible. Attached you will find a tentative schedule for the implementation of call delivery in each of SBMS' markets.

Please advise me of MCI Telecommunications's views on this issue by December 31, 1992.

Specifically, SBMS needs to know:

- 1) Is MCI Telecommunications prepared to accept and bill for calls from a roaming cellular customer who is presubscribed to MCI Telecommunications in another cellular system?
- 2) If not, when will MCI Telecommunications be prepared accept and bill these calls?
- 3) Other concerns or questions?

If you have any questions or need additional information, I can be reached on (214) 733-2092.

Thank you for your assistance in this matter.

Sincerely,

Kellye Abernathy / KB

Kellye Abernathy
Manager - Regulatory Services

SENDER:

- Complete items 1 and/or 2 for additional services.
- Complete items 3, and 4a & b.
- Print your name and address on the reverse of this form so that we can return this card to you.
- Attach this form to the front of the mailpiece, or on the back if space does not permit.
- Write "Return Receipt Requested" on the mailpiece next to the article number.

3. Article Addressed to:

Ms. Robin Williams
MCI Telecomm. Corp.
100 South Fourth Street
St. Louis, MO 63102

5. Signature (Addressee)

6. Signature (Agent)

Donna Crawford

PS Form 3811, October 1990

U.S. GPO: 1990-273-861

DOMESTIC RETURN RECEIPT

I also wish to receive the following services (for an extra fee):

1. ☐ Addressee's Address2. ☐ Restricted Delivery

Consult postmaster for fee.

4a. Article Number

P 893 854 704

4b. Service Type

☐ Registered☐ Insured☒ Certified☐ COD☒ Express Mail☐ Return Receipt for Merchandise

7. Date of Delivery

NOV 25 1992

8. Addressee's Address (Only if requested and fee is paid)

P 893 854 704

**Certified Mail Receipt**No Insurance Coverage Provided
Do not use for International Mail
(See Reverse)

Ms. Robin Williams
MCI Telecomm. Corp.
100 South Fourth Street
St. Louis, MO 63102

Postage	\$
Certified Fee	
Special Delivery Fee	
Restricted Delivery Fee	
Return Receipt Showing to Whom & Date Delivered	
Return Receipt Showing to Whom, Date, & Address of Delivery	
TOTAL Postage & Fees	\$
Postmark or Date	

PS Form 3800, June 1990

Southwestern Bell Mobile Systems

"The One to Call On"™

February 16, 1994

Mr. Gary Barclay
MCI Telecommunications
2400 N. Glenville Dr.
Richardson, TX 63102

Dear Mr. Barclay:

This letter is in regard to our conversation today concerning Southwestern Bell Mobile Systems' ("SBMS") implementation of Equal Access for Roamer Customers and the new ANI II digits 62 and 63.

SBMS has already implemented the new ANI II digits in the following markets:

Boston, Corpus Christi, Dallas, Harlingen, Kansas City, Oklahoma City, San Antonio, St. Louis, Topeka, Washington/Baltimore and Wichita.

The following is a list of the market that are not technically ready to send the new ANI II digits and what digits they are sending today:

Abilene 00, Amarillo 00, Chicago 61, Dover 00, Lubbock 00, Midland/Odessa 00, Springfield 61

In regards to the implementation of Equal Access for Roamer Customer, the following is a list of proposed implementation dates:

<u>MARKET</u>	<u>IMPLEMENTATION DATE</u>
Dallas	2/16/94
Washington/Baltimore	2/16/94
Corpus Christi	2/17/94
Harlingen	2/17/94
Kansas City	2/17/94
Oklahoma City	2/17/94
Topeka	2/17/94
Wichita	2/17/94
San Antonio	2/18/94
St. Louis	2/21/94
Boston	2/28/94
Dover	2/28/94

17330 Preston Road
Suite 100A
Dallas, Texas 75252

Phone 214 733-2000

The Abilene, Amarillo, Chicago, Lubbock, Midland/Odessa and Springfield markets will not be able to implement until they are technically ready.

February 16, 1994

Page - 2

If you have any questions or need further information, I can be reached on 214-733-2028.

Sincerely,

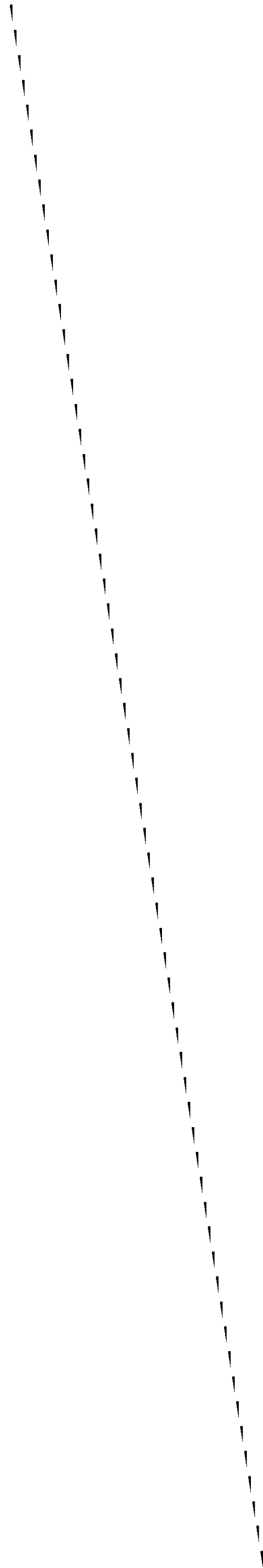
A handwritten signature in cursive script, appearing to read "Kristi Mihalovich".

Kristi Mihalovich

Assistant Manager - Equal Access

cc: Lisa Guarnacci

\$



**PARTICIPATING MARKETS AND IXCS
EQUAL ACCESS ROAMING**

SAN ANTONIO	Action Telecom	282
	Sprint	333
	Valuline	669
	Hi-Plains NTS Commun.	722
	STS Telecommunications	787
	Digital Network, Inc.	853

CORPUS	Action Telecom	282
	Sprint	333
	Valuline	669
	Digital Network, Inc.	853

HARLINGEN	Action Telecom	282
	Sprint	333
	Valuline	669
	Hi-Plains NTS Commun.	722
	Digital Network, Inc.	853

KANSAS CITY	Sprint	333
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TOPEKA	Sprint	333
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WICHITA	Sprint	333
----------------	--------	-----

OKLAHOMA CITY	Action Telecom	282
	Sprint	333
	Hi-Plains NTS Commun.	722
	Digital Network, Inc.	853

DALLAS	Action Telecom	282
	Sprint	333
	Valuline	669
	NTS Communications	687
	Hi-Plains NTS Commun.	722
	STS Telecommunications	787
	Digital Network, Inc.	853

ST. LOUIS	Sprint	333
	LDD, Inc.	533

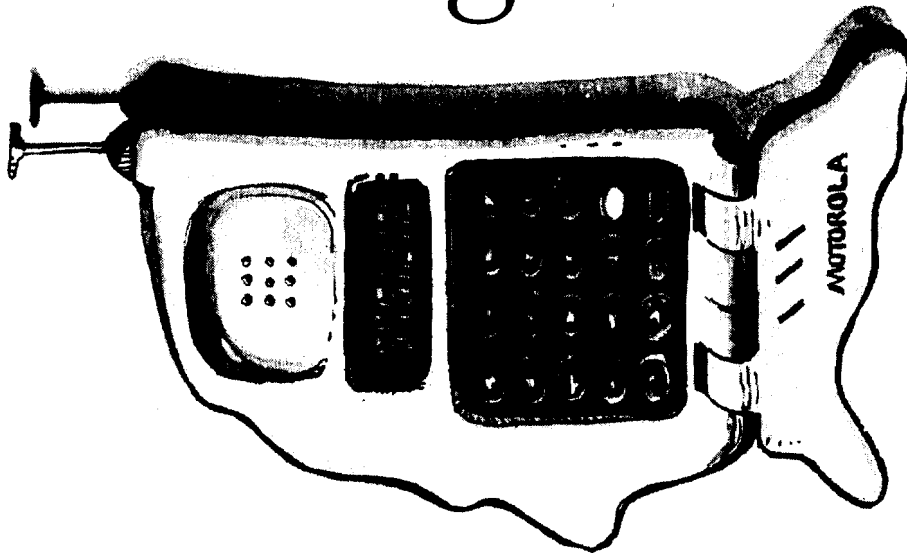
BOSTON	Sprint	333
---------------	--------	-----

CHICAGO	Sprint	333
----------------	--------	-----


DOVER	Sprint	333
--------------	--------	-----

WASHINGTON/BALT.	Sprint	333
-------------------------	--------	-----

Cellular One's new hassle-free calling area.



Let's just say it has all of America talking!

 Introducing Cellular One's North American Cellular Network. Now, important calls will automatically find you in hundreds of cities throughout the United States and Canada.

No more special "access numbers" to dial. Which means the people in your life can now dial your local Cellular One phone number and reach you *easily*—whether you're across town or clear across the country.

America. Brought to you by Cellular One.

\$100 FREE
OR
100 worth of time service

CELLULARONE®
of West Texas

520-3535

4612 Billingsley, near Wal-Mart, in Midland

Home of the Digital Super System & The North American Cellular Network

It's
NEW
It's
BIG
It's
FREE

**Cellular One Proudly Introduces
*The Digital Super System***

It's the **largest** cellular coverage area in Texas.

Spanning **dozens of counties**, over **50 cities** and over **25,000 square miles** of the clearest coverage available anywhere.

Which means important calls will reach you - hassle free - over more of Texas than any other cellular service available.

It's New. It's Big. It's Cellular One.

Special, Limited Time Introductory Offer:

Enjoy 3 Months of FREE Service!

Call Now and there's no charge to sign up!

1-800-687-2091

CELLULARONE®
of West Texas

Includes: Free service access & up to 500 minutes of FREE Talk Time every month for three whole months! Offer valid for selected service plans. Some restrictions apply, so call now for details

4612 Billingsley (off Loop 250 at Midkiff), Midland

WHY CELLULAR ONE?

The Digital Super System!

With the Cellular One Digital Super System, you'll enjoy crisp, clear call quality just about anywhere you go.

The Super System is an \$11-million investment in the region by Cellular One of West Texas - bringing you the latest in cellular technology. And it's just the latest in a long series of innovations we've brought to the area since we began offering service in San Angelo back in 1988.

The Largest Coverage Area In Texas!

The Cellular One Digital Super System spans from Fort Hancock to San Angelo, including Midland/Odessa, Crane, Kermit, Pecos, Van Horn, Ft. Stockton, Iraan, Balmorhea, Stanton and dozens of other areas. Which means you can place and receive calls - hassle free - at our low home rates throughout the Digital Super System. No other cellular service offers you so much of Texas at such a value!

You Save 25% to 50%!

Our EXCLUSIVE Super Saver plans save you 25% to 50% off basic airtime rates!

FREE Calling Features!

Our Super Saver Plans also feature FREE Custom Calling Features - Including Call Waiting, Call Forwarding, 3-Way Conference Calling & Voice Mail!

Preferred 50¢ Roaming Rate!

We asked our customers where they travel most. And we made it more affordable! That's right.

Our Super Saver customers enjoy a preferred roaming rate of only 50¢ per minute (with no daily surcharge) when making calls while traveling to the places our customers want to go throughout the state - including Dallas/Fort Worth, Lubbock, El Paso, San Antonio and many, many more!

Local Calling To the 915 and 817 Area Codes!

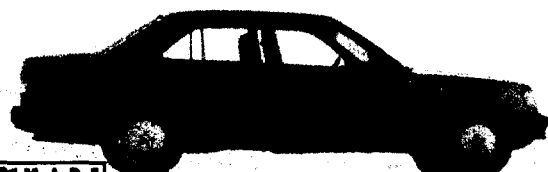
Calls placed from within the Super System to anywhere in the entire 915 area code and portions of the 817 area code are billed as local calls. You incur no long distance charges because we pick up the bill for you!

The North American Cellular Network!

Roaming is easy with Cellular One. Because only Cellular One offers you The North American Cellular Network. Which means you can receive calls - automatically - in hundreds of cities throughout the United States and Canada. Your callers simply dial your local Cellular One phone number and the NACN will find you and deliver the call to you instantly - even if you're roaming in a Network city across the country!

CELLULARONE®
of West Texas

520-3535



Midland Office: 520-3535, (near Wal-Mart), Midland

WHY CELLULAR SERVICE?

Increase Business Productivity

Your travel time becomes productive time!

- You'll never miss another important call. Because calls reach you wherever you go!

- Features like voice mail take messages when you're away from your cellular phone or when you have it turned off.

- Now you can maintain contact with the office, relaying information as needed, instead of when possible.

- Important information becomes immediately accessible, making you much more efficient!

The Ultimate Convenience

No more wasting time looking for phone booths.

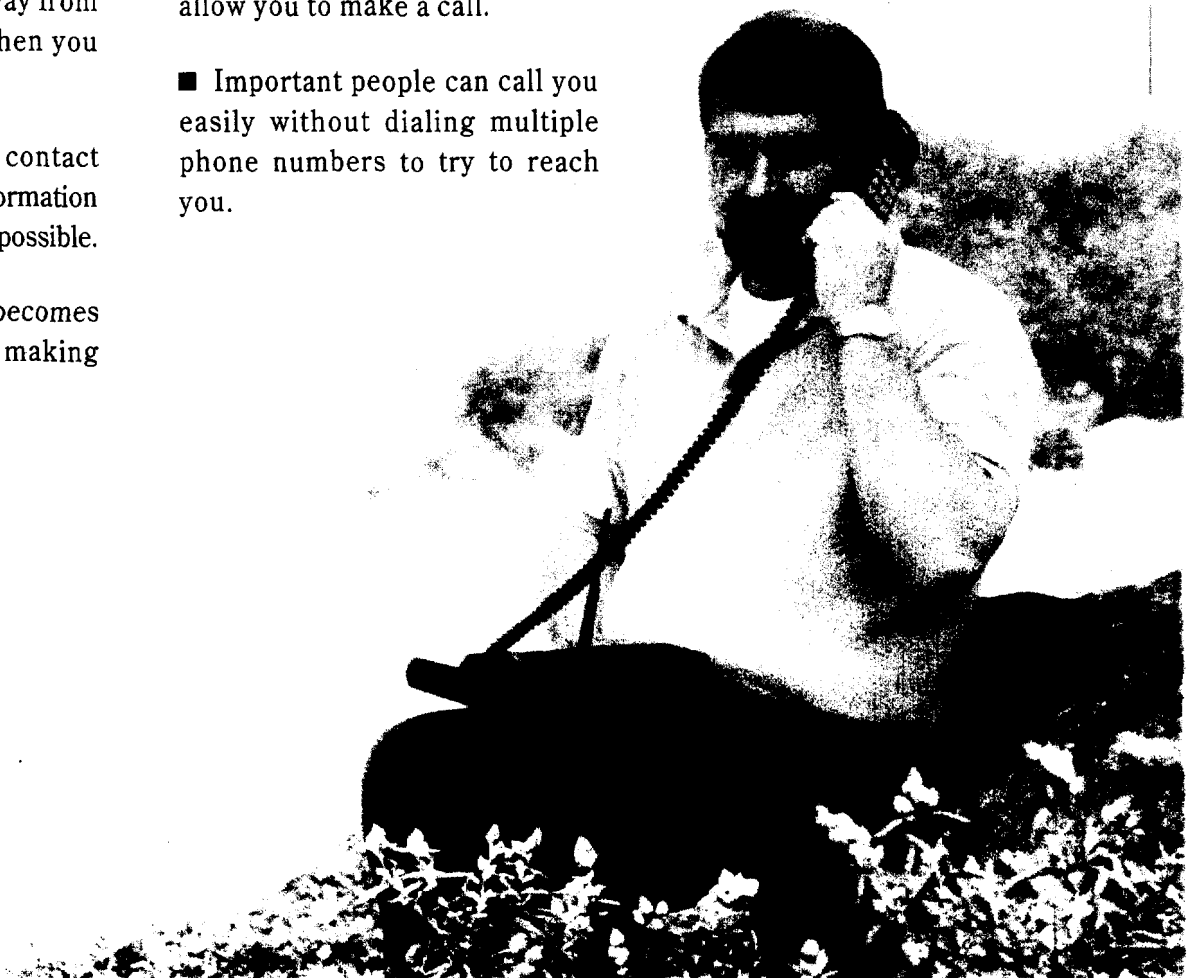
- You'll enjoy instant access to all the important people in your life - without the hassle of having to locate a phone or wait for a two-way radio system to allow you to make a call.

- Important people can call you easily without dialing multiple phone numbers to try to reach you.

Security and Peace of Mind

If there's trouble on the road, you'll feel secure because help is just a phone call away.

- Your family and friends can reach you on a moment's notice. Perfect for every day convenience. And a must in emergencies.



If you really want to find out which cellular service is more affordable, call around.

Call Austin. Call Corpus Christi. Call San Marcos or Pleasanton or Kingsville. In fact, call just about anywhere in South Texas and you'll see the



difference. Because you'll be paying

long distance, roaming or other charges with Southwestern Bell Mobile

Systems. But you won't with Cellular One.

BIGGER AREA. SMALLER BILLS.

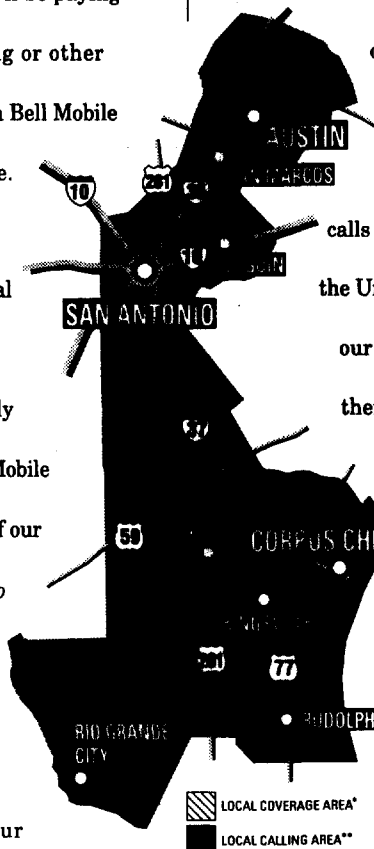
Cellular One's new SuperSystem™ local calling area covers over 19,000 square miles of South Texas. That's substantially more than you get with Southwestern Bell Mobile Systems. And when you sign up with one of our SuperSystem rate plans, you can call to anywhere in the area from anywhere in the area with absolutely no long distance charges. Or roaming charges. Just the basic rate you pay for airtime with your Cellular One SuperSystem rate plan.

THE MOST CONVENIENT SERVICE AROUND.

Cellular One also offers innovative features like VoiceTouch™

Long Distance Charge*	San Antonio to Austin	San Antonio to Corpus Christi	Corpus Christi to Austin
Cellular One	\$0.00	\$0.00	\$0.00
Southwestern Bell Mobile Systems	\$.81	\$.85	\$.85

*Based on a 3 minute call using AT&T Long Distance between specified cities made between the hours of 8am and 5pm.



our exclusive voice-activated dialing service.

And the convenience of the North American

Cellular Network™ which makes sure your

calls find you in over 2,200 major cities throughout the United States and Canada. And MobileAssist™

our 24-hour emergency roadside service that's there to help you any time, any place you travel.

START CALLING THE SHOTS.

The shortest distance between you and no long distance costs is a phone call to Cellular One. Our number is 861-7070.

Or you can come by our Customer Convenience Center located at Vance Jackson and Northwest Loop 410.

So what are you waiting for? **861-7070**

Sign up for Cellular One's new SuperSystem today.

And you won't have to pay

long distance down the road.

CELLULARONE

IMAGINE NO LIMITS®

FROM S B M S Sales MOBILE TO JAYNA ANDERSON P.08


**DOBSON
CELLULAR
SYSTEMS**
MOBILE TELEPHONE BILL

Account No.	Invoice No.	Invoice Date	Bill Date	Payment Due Date
80001504	000000000000	23770	08/22/94	09/13/94

P.O. BOX 13310
OKLAHOMA CITY, OK 73113-1310
800-848-4011

Previous Balance	Payments Received	Credit Adjustments	Balance Forward	Late Payment Fee	Current Monthly Charges	Total Amount Due
0.00	0.00	0.00	0.00	0.00	0.00	0.00

INTRODUCING PERFECTPLAN AND PERFECTPLAN PLUS

NEVER HAS A RATE PLAN BEEN SO SIMPLE. WITH DOBSON CELLULAR'S NEW PERFECTPLAN YOU'RE ALWAYS ON THE RIGHT PLAN. BE ON THE LOOKOUT FOR A LETTER ON OUR UNIFORM RATE PLAN FOR EVERY DOBSON CELLULAR SYSTEMS CUSTOMER. ALSO NEW TO OUR CUSTOMER BASE ARE OUR SUPPLEMENTAL FEATURES: 48 STATE TOLL FREE CALLING, PERFECTPLAN PLUS, AND AUTO HELP LINE.

AUG 29 1994

48 STATE TOLL FREE CALLING IS A PRODUCT ALLOWING SUBSCRIBING CUSTOMERS THE ABILITY TO CALL FROM THE DOBSON HOME AREA TO ANYWHERE IN THE CONTINENTAL UNITED STATES WITHOUT INCURRING LONG-DISTANCE CHARGES. FOR ONE, LOW MONTHLY FEE OF \$5.95, WITH AUTO HELP LINE, HAVE ACCESS TO MECHANICAL FIRST AID, TIRE SERVICE, BATTERY ASSISTANCE, EMERGENCY GASOLINE DELIVERY, TOWING, AND LOCKED CAR SERVICES...ALL FOR \$2.00 PER MONTH.

Return This Portion With Your Remittance!

Account No.	Invoice No.	Cycle	Bill Date	Due Date	Amount Due
80001504	23770	94-09	08/22/94	09/13/94	\$5.00

Amount Enclosed: \$


**DOBSON
CELLULAR
SYSTEMS**

Please Remit Payment To:

SOUTHERN BELL
MOBILE SYSTEMS
KATHY HICKS
6600 PACE WEST SUITE B
OKLAHOMA CITY, OK 79106

DOBSON CELLULAR SYSTEMS
P.O. BOX 13310
OKLAHOMA CITY, OK 73113-1310

PerfectPlan

DOBSON
CELLULAR SYSTEMS



PerfectPlan

\$30.00

One plan fits all. Includes first 60 minutes (Peak and Off-Peak combined). Local Home Airtime.
\$25 activation fee.*

Optional Features

- | | | | |
|-------------------|---------------|----------------------|---------------|
| • Voice Mail | \$5.95 | • Detailed Billing | \$2.50 |
| • Call Waiting | \$1.50 | • Auto Help Line | \$2.00 |
| • 3-Way Calling | \$2.25 | • 48 State Toll Free | \$5.95 |
| • Call Forwarding | \$2.25 | (From home area) | |

PerfectPlan Plus

\$39.95

Includes first 60 minutes (Peak and Off-Peak combined). Local Home Airtime. \$25 activation fee.*

- | | | |
|-------------------|--------------------|----------------------|
| • Call Waiting | • 3-Way Calling | • Auto Help Line |
| • Call Forwarding | • Detailed Billing | • 48 State Toll Free |
| | | (From home area) |

*\$25 activation fee and one year service contract required for each number.

Plan Examples

Rate plan is determined by amount of usage and all minutes are retroactive from 61 minutes forward.
Based on 80% Peak and 20% Off-Peak use.

				TOTAL COST		
Minutes of Usage	Peak	Off-Peak	Per Minute Average	Minutes Used	Dobson PerfectPlan	Dobson Old Plan
60 Incl. in Plan			.50	60	30.00	30.00
61 to 120	.40	.25	.44	120	52.20	52.20
121 to 200	.38	.25	.40	200	79.56	79.20
201 to 300	.37	.24	.38	300	112.56	110.40
301 to 400	.30	.20	.32	400	125.20	138.40
401 to 500	.26	.20	.28	500	139.12	155.00
501 to 1000	.24	.20	.25	1000	248.08	270.00
1000 +	.20	.20	.22	1200	258.00	320.00
	.20	.20	.22	1500	318.00	395.00
	.20	.20	.21	2000	418.00	520.00

Peak airtime is 7 a.m. to 7:59 p.m. weekdays. Off-Peak airtime is 8 p.m. to 6:59 a.m. weekdays, all weekends and the following holidays: New Year's Day, Independence Day, Labor Day, Thanksgiving Day and Christmas Day. Rates subject to change without notice. All airtime is billed in one minute increments.

PLAN EXAMPLES

Rate plan is determined by amount of usage and all minutes are retroactive from 61 minutes forward.

TOTAL COST									
Minutes of Usage	Peak	Off-Peak	Per Minute Average	Minutes Used	Dobson Perfect Plan	Triad's Best Plan	On Economy	On Preferred	On VIP
60 Incl. in Plan			.50	60	30.00	29.00	30.00	60.00	140.00
61 to 120	.40	.25	.44	120	52.20	45.80	52.20	60.00	140.00
121 to 200	.38	.25	.40	200	79.56	75.30	81.80	82.40	140.00
201 to 300	.37	.24	.38	300	112.56	107.90	118.80	110.40	140.00
301 to 400	.30	.20	.32	400	125.20	117.90	155.80	138.40	140.00
401 to 500	.26	.20	.28	500	139.12	149.00	192.80	166.40	145.00
501 to 1000	.24	.20	.25	1000	248.08	261.50	377.80	306.40	270.00
1001 +	.20	.20	.22	1200	258.00	311.50	451.80	362.40	320.00
	.20	.20	.22	1500	318.00	386.50	562.80	446.40	395.00
	.20	.20	.21	2000	418.00	511.50	747.00	586.40	520.00

Peak airline is 7 a.m. to 7:19 p.m. weekdays. Off-Peak airline is 8 p.m. to 6:59 a.m. weekdays, all weekends and the following holidays: New Year's Day, Independence Day, Labor Day, Thanksgiving Day and Christmas Day. Rates subject to change without notice. All airline is billed in one minute increments.

09/01/94 17:27
08/15/94 11:09 FROM D.C.S.-PAMPA

SEND LUBBOWA
TO 9#17007984340

077 2124 111000

077 2124 111000

Affidavit of Kenneth M. Corcoran §
 §
Collin County, Texas §

My name is Kenneth M. Corcoran. I am over 21 years of age and am fully competent to declare, under oath, the following:

I am employed by Southwestern Bell Mobile Systems, Inc. ("SBMS"), as Director, Network Opportunities.

As part of my job responsibilities, I am familiar with the technology associated with cellular and other wireless and wireline networks, including new and emerging technologies.

In regards to the various proposals presented regarding application of equal access obligations to non-voice communications I would point out the following:

1. The application of equal access requirements to cellular digital packet data (CDPD) transmissions would cause great difficulty and delay in deploying CDPD services. CDPD utilizes Internet Protocol addresses for delivery of the transmissions. The IP address head is not designed to include information to transfer the packet to a particular interexchange carrier for carriage. By imposing equal access obligations you lose many of the efficiencies of CDPD including reduction in transport costs and least cost routing.
2. The application of equal access requirements to AIN/SS7 services such as short message service would also cause delay and possible non-deployment of such services by companies with equal access obligations. Short message service is used to transmit short information such as a text message or numerical message via the SS7 or IS41 backbone. The use of the backbone network however would presumably be prohibited if such short text messages were required to be carried by the interexchange carrier of the end-users choice.
3. Application of equal access requirements to non-voice communications or administrative messages will delay deployment of new technologies and potentially eliminate emerging services from consideration due to the cost and the resulting rate that would need to be charged to make the service equal access adaptable.